

Follow the Yellow Brick Road to the seventh annual

# 2010 LAUGHTER *is the* BEST MEDICINE

## 2010 SPONSORSHIP OPPORTUNITIES & BENEFITS

All major sponsorships come with first right of refusal for **2011 Laughter is the Best Medicine**.

### Title Sponsor (\$30,000)

Premium options may include:

- Two tables for 10 – Diamond Seating (closest to stage)
- On stage acknowledgement during dinner
- “(Your Company) Presents” title logo recognition in:
  - all print advertising
  - all event signage (including above-stage signage)
  - invitations
  - program
  - projection display
  - custom-labeled wine bottles

### Entertainment Sponsor (\$20,000)

Premium options may include:

- Two tables for 10 – Diamond Seating (closest to stage)
- “Sponsored by (Your Company)” logo recognition in:
  - all print advertising
  - all event signage
  - invitations
  - program
  - projection display

### Dinner Sponsor (\$15,000)

Premium options may include:

- Two tables for 10 – Diamond Seating (closest to stage)
- “Sponsored by (Your Company)” logo recognition in:
  - all print advertising
  - dinner signage
  - invitations
  - program
  - projection display

### Auction Sponsor (\$15,000)

- Two tables for 10 – Diamond Seating (closest to stage)
- “Sponsored by (Your Company)” logo recognition in:
  - all print advertising
  - auction signage
  - invitations
  - program
  - projection display

### Decorations Sponsor (\$5,000) – (Webmedx)

- Four event tickets – Ruby Seating
- “Sponsored by (Your Company)” logo recognition in:
  - dinner signage
  - program
  - projection display

### Wine Sponsor (\$3,000)

- Four event tickets – Ruby Seating
- “Sponsored by (Your Company)” logo recognition in:
  - wine labels
  - program
  - projection display

### Valet Sponsor (\$3,000)

- Two event tickets – Ruby Seating
- “Sponsored by (Your Company)” logo recognition in:
  - program
  - projection display
- May include logo souvenir in each car

### Hotel Sponsor (\$2,000)

- Two event tickets – Ruby Seating
- “Sponsored by (Your Company)” logo recognition in:
  - celebrity/guest room check-in packets
  - program
  - projection display

### Evening Sponsor (\$2,000)

- Two event tickets – Ruby Seating
- Name recognition in:
  - program
  - projection display

## TABLE AND SEAT SPONSORSHIPS

### Diamond (\$10,000) Ruby (\$5,000) Emerald (\$3,000)

- One table for 10 – Table location commensurate with sponsorship level
- “Sponsored by (Your Company)” logo recognition in:
  - program
  - projection display

### Seat Sponsor (\$1,000)

- Two seats – Ruby Seating
- Name recognition in:
  - program

Benefiting Chandler Regional Medical Center and Mercy Gilbert Medical Center

To ensure sponsorship recognition in the program, please submit your payment, along with corporate logo by **October 9, 2010**, or register by calling the CHW Foundation – East Valley office at 480.728.3931 or [www.LaughterForMedicine.org](http://www.LaughterForMedicine.org).

