

CHW FOUNDATION - EAST VALLEY FOUNDERS CIRCLE 100 HOLES OF HEALING

ANNOUNCEMENT ISSUE

NEWSLETTER OF CHW FOUNDATION-EAST VALLEY FOUNDERS CIRCLE 100 HOLES OF HEALING

What is the *100 Holes of Healing?*

It is an incredibly fun event, which will raise some serious bucks for CHW Foundation-East Valley. It is a way for golfers, both duffer and low handicapper alike, to rally their support while doing something they really enjoy – playing golf.

Here's the Fun Part

Yes, you will play 100 holes. No, we're not kidding. One hundred holes is very doable. Several changes in the format of the game are made to speed up the play...

- Every golfer has his or her own cart, and plays at their own speed.
- Golfers hit two balls [or more] on all par 3 holes, and this counts for two holes played, each ball counts as one hole.
- We play "ready golf" with a maximum field of 48 golfers.
- No looking for lost balls, OB's, etc. Merely drop another ball and keep hitting.
- Whenever your score on a hole is up to a double bogey, pick up, score the hole as completed, and move on the next hole.
- You can play any hole or series of holes as many times as you want.
- On the green, any putt inside the leather is a "gimme."
- You can jump to any hole or change playing companions whenever you choose.



What's In It for Me?

Besides a lot of fun and the satisfaction of helping CHW Foundation-East Valley in a big way, you will receive....

- Breakfast and lunch.
- Plenty of golf balls to swing away at.
- The satisfaction of helping families in need receive the quality health services they deserve because of the pledges you secured during this campaign.

OK, What's the Catch?

Well, there really isn't any catch. Each Event Golfer who participates in the 100 Holes of Healing agrees to do three things:

1. Dedicate a full day playing golf at Bear Creek's Cub Course. Shotgun start right after breakfast.
2. Sponsor yourself for at least \$1 per hole. Your \$100 donation is payable in advance.
3. Solicit sponsorships from business associates, golfing buddies, family, and friends with a goal of raising an additional \$24 per hole. This amounts to a potential \$2,500 that each golfer can raise for this most worthwhile cause. So, you can see with a field of 48 golfers, each raising \$2,500, we could reach \$120,000. WOW!

CHW Foundation - East Valley 100 Holes of Healing

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Alright, "Gimme" the Details

The CHW Foundation - East Valley 100 Holes of Healing will be played on Friday, November 12, 2010 at Bear Creek Golf Complex. *More details to follow.*

The 100 Holes of Healing will give you a rare opportunity to play the equivalent of a year's worth of golf in one day.

Our day's agenda will be something like this....

- Check-In/Breakfast 7:00 AM
- Appreciation/Rules/Group Photo 7:30 AM
- Shot Gun Start 7:45 – 8:00 AM
- Flail away for at least 100 holes.
- Go home, soak your muscles, and rub on some Ben Gay!
- Smile a lot – you've done a great thing today!



But, I Still Have Some Questions

Good! Pick up the phone and give us a call. Jason Collins is not only organizing this event, but he is also going to play. Serving as Player Captain of the campaign, he believes wholeheartedly in this event for CHW Foundation - East Valley and has dedicated himself to this campaign's success, but we need your help!

How Do I Sign Up?

This is the easy part. Give us a call, and we will provide any information you need. Or simply send your check for \$100 payable to the CHW Foundation - East Valley, and we will send you the golfer's information e-mail containing all the details and further instructions. Please join us!



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