



CHW Foundation
East Valley

Mercy Gilbert Motor Show
Saturday, October 2, 2010
Mercy Gilbert Medical Center

Sponsorship Opportunities

All major sponsorships come with first right of refusal for 2011 Mercy Gilbert Motor Show

Tier I Sponsorships

All Tier I Sponsorships include:

- Recognition on all Motor Show printed materials and Website
- Elite car exhibit representation (or your own vehicle) with Company name and optional name of loved one (cancer survivor or deceased)
- Show ID Badge or Lanyard with Sponsorship Level
- FREE table or booth at event
- Thank You announcements throughout the show in recognition of Sponsorship level
- Opportunity to place company information in all "Goody Bags" for exhibitors and sponsors at Show INFO BOOTH for guests
- Invitation to a special Friends of Mercy "Thank You" Event on October 14, 2010
- Photo of your show vehicle with Company Representative, framed with an inscription (to be presented at the October 14 "Thank You" Event)

Monte Carlo Sponsor \$25,000

- PRIMARY stage banner w/company name and logo
- Recognition on "Memory Wall" and ribbon sales table
- Car Show Judging
- Designated representative from your company announce and present 1st Place Prizes
- 12 Activity passes for your company/employees
- Benefits of Tier I Sponsorships listed above

Les Mans Sponsor \$20,000

- Stage banner to include company name and logo (separate from other Tier I Sponsors)
- General Raffle Sponsor w/recognition at raffle sites and stage; Announcements for each drawing
- Car Show Judging
- Designated representative from your company announce and present 2nd Place Prizes
- 10 Activity passes for your company/employees
- Benefits of Tier I Sponsorships listed above

Indy 500 Sponsor \$15,000

- Stage banner to include company name and logo (separate from other Tier I Sponsors)
- 'Pit Row' Sponsor (Restaurant Area near the stage) w/recognition throughout the venue
- Car Show Judging
- Designated representative from your company announce and present 3rd Place Prizes
- 8 Activity passes for your company/employees
- Benefits of Tier I Sponsorships listed above

Daytona 500 Sponsor \$10,000

- Stage banner to include company name and logo (separate from other Tier I Sponsors)
- 'Winners Circle' Sponsor (Activity Area for Children and Adults) w/recognition throughout the area
- Car Show Judging
- Designated representative from your company announce and present People's Choice Award
- 6 Activity passes for your company/employees
- Benefits of Tier I Sponsorships listed above

Tier II Sponsorships

All Tier II Sponsorships include: Recognition in Program and on Website and an invitation to a special Friends of Mercy "Thank You" Event on October 14, 2010.

Sebring Sponsor \$5,000

- Sponsor Name: Street Sign Recognition
- FREE Booth – Food Vendor, Retail, or Company Promotion

Grand Prix Sponsor \$2,500

- Sponsor Name: Activity Sponsorship Recognition

Laguna Seca Sponsor \$1,000

- Sponsor Name: Recognition at a Cross Walk

Cannonball Sponsor \$500

- Sponsor Name: Program Recognition

Proceeds benefit Mercy Gilbert Medical Center for the acquisition of breast imaging equipment.

To ensure sponsorship recognition, please submit your payment, along with corporate logo by **September 17, 2010**, or register by calling the CHW Foundation - East Valley office at 480.728.3931 or www.MercyGilbertMotorShow.org.

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